

# BUCHAREST UNIVERSITY OF ECONOMIC STUDIES Energy Master of Business Administration





### About the Energy MBA

The goal of this Program is to develop competences for managers and leaders in the Energy Business. The master students will identify the opportunities but also the risks related to the Energy Business. After this Master of Business Administration, they will have a better understanding of the Energy Business and they will have the competences to start new projects in this field. The program helps in understanding the connections between performance in business and the management of relation with stakeholders such as suppliers, clients, authorities and banks.



The program is conceived for bachelor degree graduates or equivalent, no matter the study domain, which fulfill the following requirements: they have at least one year of professional experience in energy and have good English communication skills.

The courses last **4 semesters**, and are held during weekends, in Bucharest.

## The Energy Market Today

Energy issues have always been important in both internal and external relations. Energy is also present in the media almost every day and is becoming **essential** to politicians, diplomats or journalists. These days, however, the energy sector is undergoing major transformations. Today, professionals that are working in the energy sector need a **better vision**, by studying its different activities, in order to **understand** its interconnections with the economy, society and environment. For these reasons, global trends on the energy markets and policies are critical, in their mutually influencing dynamics, while considering the most pressing issue of our times – global warming.



A focus on energy consumption and production or available scenarios for the upcoming decades **need to be addressed** during the course. Moreover, the risks and opportunities of the nuclear industry and the challenges and perspectives of the renewable energy sources, in the context of EU energy policies, are **crucial to be discussed**, considering the attention that the energy transition has nowadays. In the process, digitalization, smart technologies, energy efficiency and emerging products and services, will also be considered, while debating on the sustainability and affordability of the energy system.

## Who will teach you?

The Master program "Entrepreneurship and Business Administration in Energy" is organized by the Faculty of Business Administration in Foreign Languages (FABIZ) from the Bucharest University of Economic Studies (ASE) in collaboration with representatives of the energy business environment (OMV Petrom, Siemens România, CEZ, Electrica, Transgaz etc.) and with professors and experts belonging to the European Union:



Adrian Tanțău



Alexandra Chinie



Alexandru Săndulescu



Alina Mihaela Dima



Carmen Păunescu



Cătălin Curmei



Cătălin Lungu



Cătălina Nedelcu



Corina Pelău



Corina Popescu



Cristian Buşu



Filip Cârlea



Gheorghe Oană



Ion Lungu



Iulian lancu



Laurențiu Frățilă



Lavinia Rașcă



Mihaela Dan



Radu Dudău



Petru Rușeț



Roxana Clodniţchi



Valeriu Binig



Violeta Dincă



Virgil Mușatescu

## Programme Overview

No.	Course	Professors
1	EU Policy in Energy	Radu Dudău,
		Alina Mihaela Dima
2	Energy Market	Corina Popescu,
		Ciprian Alic
3	Renewable energy and Climate change	Adrian Tanțău, Petru Rușeț
4	<b>Energy Policy and the</b>	Filip Cârlea,
	Environment	Alexandru Săndulescu
5	Informatics Systems in Energy	Laurențiu Frățilă
6	Development of Human	Violeta Dincă,
	Resources in Energy	Lavinia Rașcă
7	Financing of Energy Projects	Ion Lungu,
	- I marreing or Energy 1 rojects	Virgil Musatescu
8	Management Systems in Energy	Carmen Păunescu
9	Entrepreneurship and Business Development in Energy	Adrian Tanțău,
		Roxana Clodniţchi
10	Energy Trading	Corina Popescu
11	Risks in Energy Business	Cristian Buşu,
		Cătălina Nedelcu
12	Regional Development & Green Clusters	Mihaela Dan,
		Alexandra Chinie
13	Corporate Social Responsability	Corina Pelău,
	Strategy of Energy Companies	Alexandra Chinie
14	Strategy and Performance of	lulian lancu,
	Energy Resources	Filip Cârlea
15	Absorbtion and Audit of	lon Lungu,
	European Funds in the Energy Field	Gheorghe Oană
1/		Cătălia Comas si
_16	Relationship Marketing in Energy	Cătălin Curmei

### **Testimonials**



#### George Niculescu

I want to say that this FABIZ MBA program surpassed my expectations! The fact that it is the only MBA that addresses the energy sector was an essential thing for me, as I work in this area. The structure of the program allowed me to not neglect daily activities and recommend this program to those who want to "feel", to understand the transition of the entire energy sector, not only the one in Romania. I congratulate the entire teaching staff and those who have laid the foundation for this MBA program and wish them success further!



#### Mihai Macarie

FABIZ helped me to enhance my potential and to achieve my objectives. The knowledge gained in economics represented a strong foundation for my subsequent professional activity. I recommend this faculty to any young person who wants to follow a career in international business, or in the internal and external economic or political environment.



#### Roxana Sandu

Participating in this program gave me the chance to meet the best professionals in the energy industry, dedicated and involved teachers, special colleagues. I appreciated the quality of the courses, the actuality of the debated situations and the practicalities of the examination subjects during the 2 years. For anyone interested or working in the energy field, the MBA Energy program is a great opportunity.

## How to apply?

You will need to pay the **admission fee** of 200 lei and to bring a candidate folder with you, on which the admission will be based and which must contain the **following documents**:

- Legalized or certified copy of the bachelor diploma or its equivalent;
- Legalized or certified copy of the grade record;
- Legalized or certified copy of the baccalaureate diploma;
- Legalized or certified copy of the birth certificate; legalized or certified copy of the marriage certificate (if applicable);
- Copy of the **ID** card or passport;
- Filled in registration forms;
- Two **confidential letters of recommendation** (at least one letter must come from the **energy sector**);
- Four **%** photographs;
- Receipt which proves the registration fee has been payed.

The program **fee** is **€4000** and can be paid in four equal installments.

## **Registration forms** are obtained from the **faculty secretariat** and include:

- Application form this form includes candidate's personal data, university studies (initial training, internships, courses, domestic and foreign training seminars), professional experience (organizations, periods, functions);
- Professional experience (includes detailed information on the organizations where the candidate worked, the occupied posts, the registered performances);
- Personal record (the candidate answers a series of questions about his career plans and the motivation to follow a master of business administration program in energy).



You can reach us in any of the following ways:



Phone

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Please visit our website for more information: mba-energie.ase.ro